CBFWA Organization and Staff Survey: 2010

Members Meeting Boise, Idaho March 10, 2011



CBFWA Survey – Why?

- ISRP questions and recommendations:
 - How does the CBFWA determine if it is being effective?
 - CBFWA should develop member-feedback instruments to evaluate member assessment of effectiveness, impact. and value.
- For 2010, BPA required that CBFWA perform a satisfaction survey



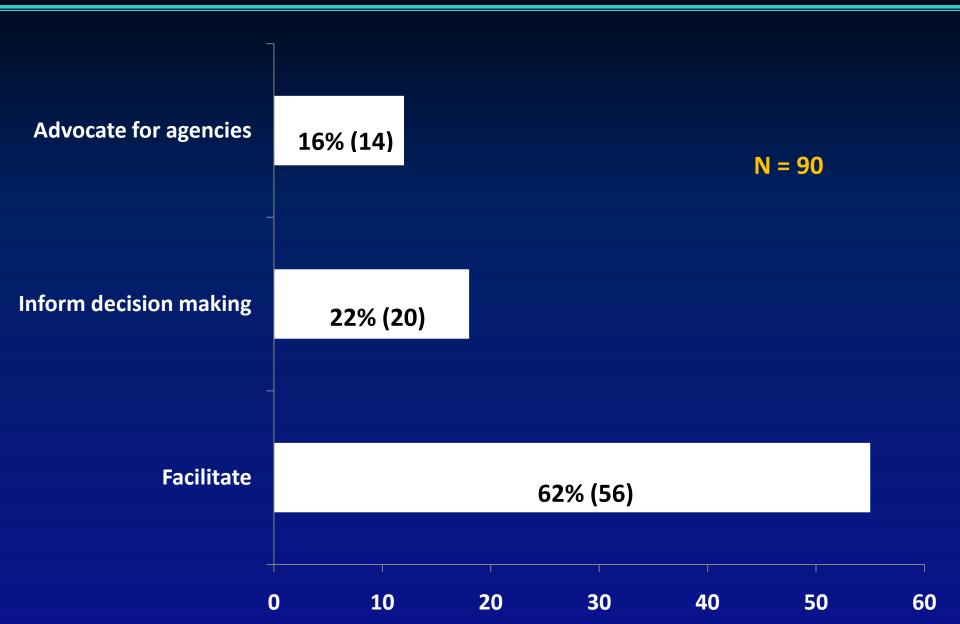
Survey Objectives (per BPA)

- To assess CBFWA's :
- Level of responsiveness to members and nonmembers
- Quality and usefulness of participation
- Quality and usefulness of work products
- Results achieved in strategic outcome areas

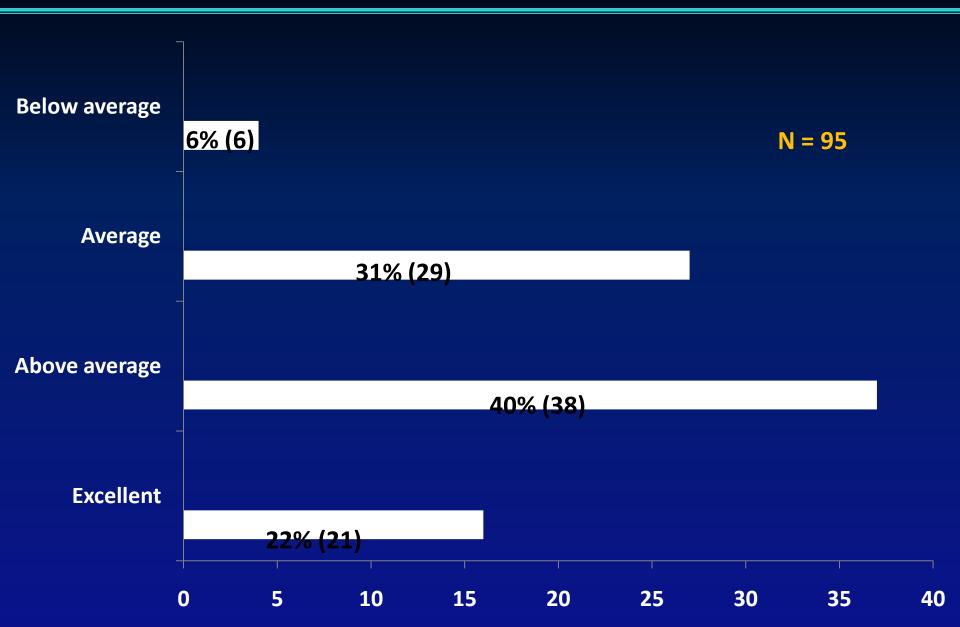
Survey Validity

- 170 invitation emails
- 96 surveys completed
 - CBFWA members (55)
 - NPCC/BPA (15)
 - Other natural resource organizations (17)
 - Former CBFWA members (9)
- At least 11 representatives from each committee
- At least 14 participants from each BPA-funded coordination organization
- Technical and policy representatives participated

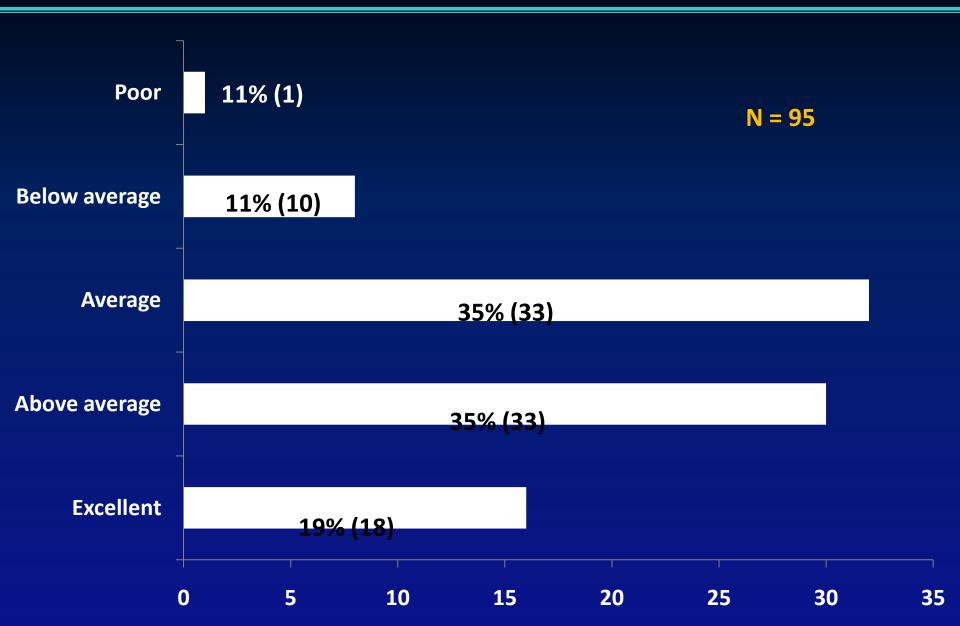
Perceived Role of CBFWA



Comparison to other Coordination Groups

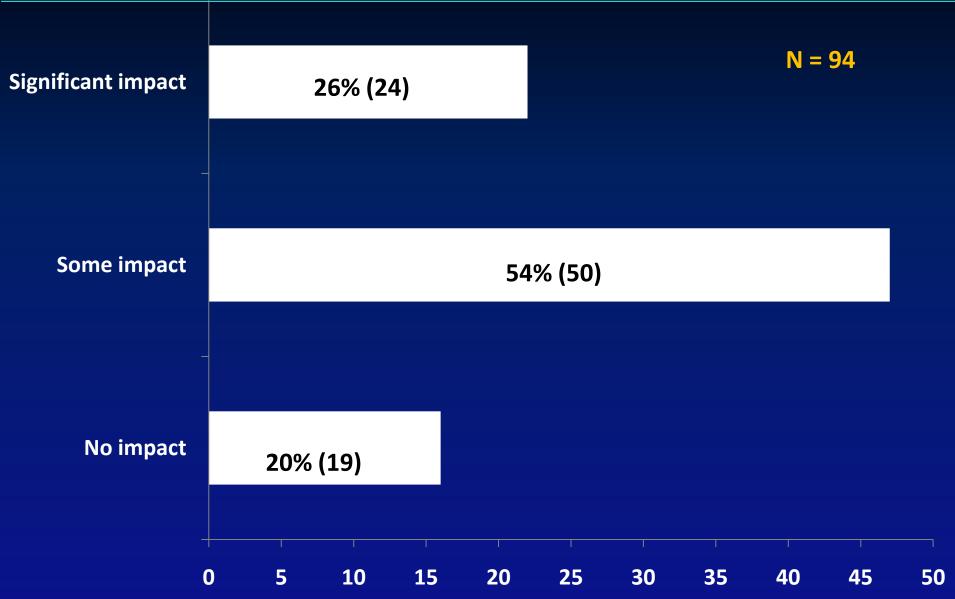


Overall Experience with CBFWA

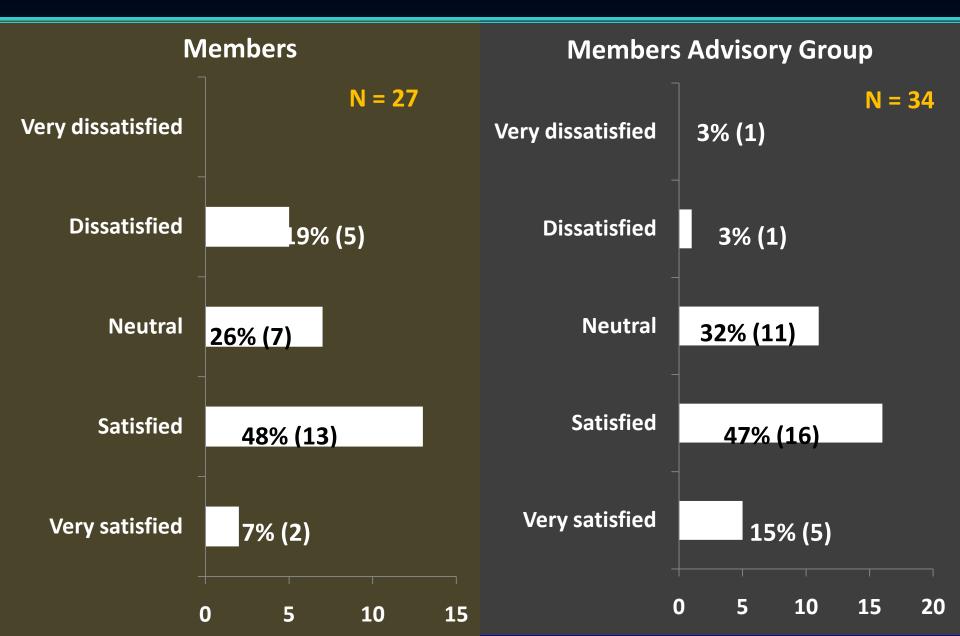


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If CBFWA Terminated (members and non-members)



Satisfaction with Policy Meetings

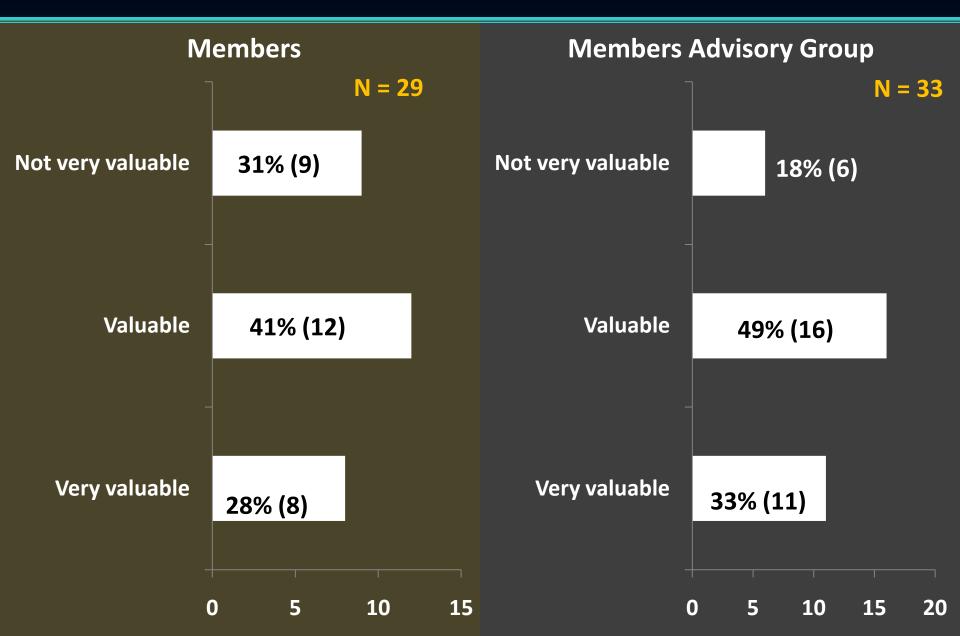


Satisfaction with Technical Committee Meetings

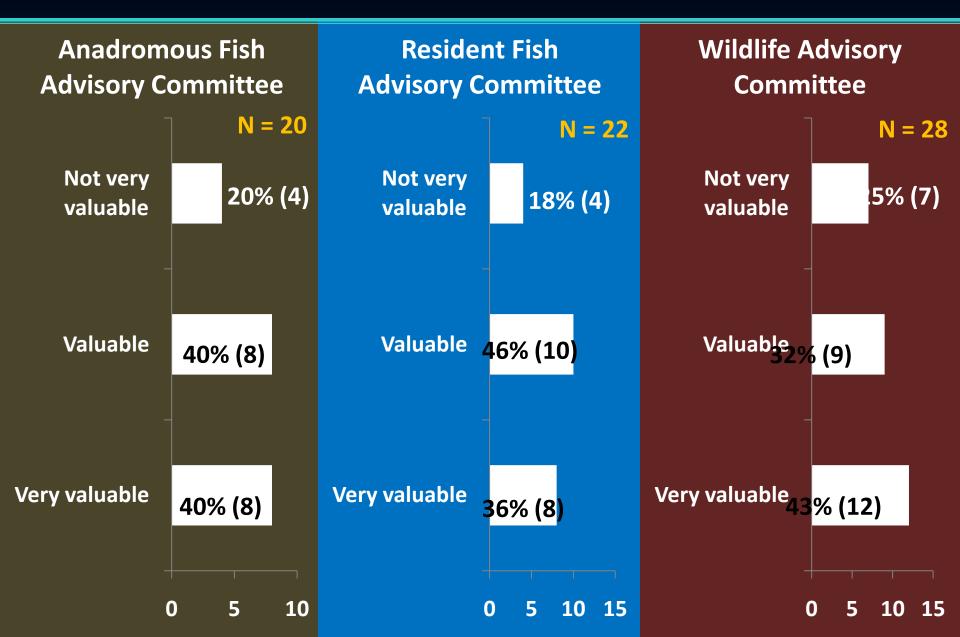
Anadromous Fish Advisory Committee		Resident Fish Advisory Committee		Wildlife Advisory Committee	
Very dissatisfied	N = 19	Very dissatisfied	N = 23	Very dissatisfied	N = 27 13% (3)
Dissatisfied	5% (1)	Dissatisfied	9% (2)	Dissatisfied	
Neutral	43% (9)	Neutral	28% (5)	Neutral	<mark>33% (</mark> 8)
Satisfied	26% (5)	Satisfied	61% (14)	Satisfied	<mark>46% (11</mark>)
Very satisfied	21% (4)	Very satisfied	9% (2)	Very satisfied	21% (5)
	0 5 10		0 5 10 15		0 5 10 15



Value of Coordination Services



Value of Coordination Services



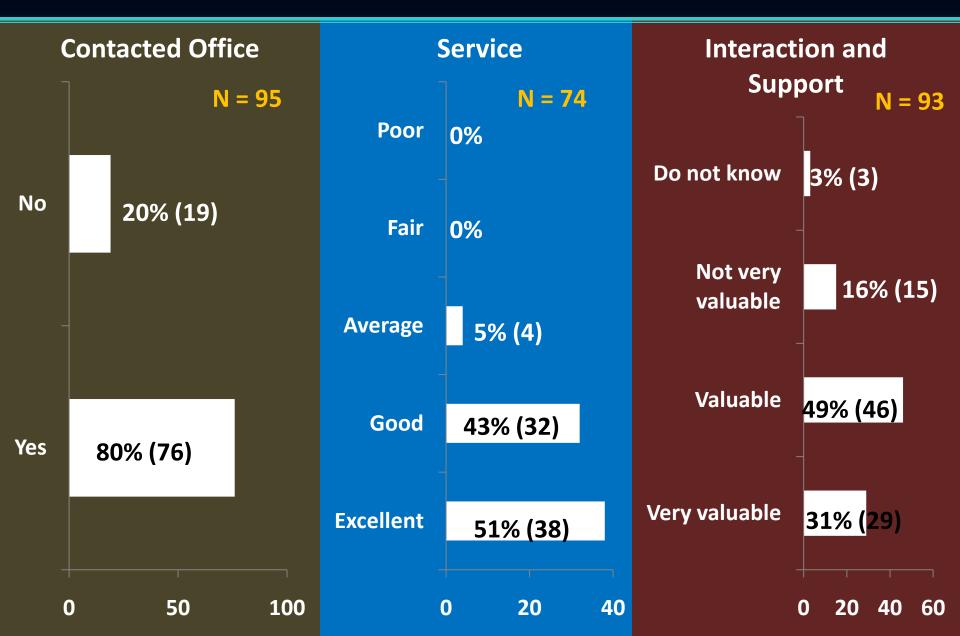
CBFWA Website

N = 92
N – <i>3</i> 2
1)
(12) 40 60

CBFWA SOTR Website

Visited		Informative		Useful				
Νο	31% (N = 93 29)	Not at all	N : 4% (2)	= 62	- Not at all	N = 3% (2)	= 58
			Somewhat	48% (30)		Somewhat	43% (25)	
Yes	69% (64)		Very	48% (30)		Very	53% (31)	
	0 50	100		0 20	40	-	0 20	40

CBFWA Staff (all respondents)



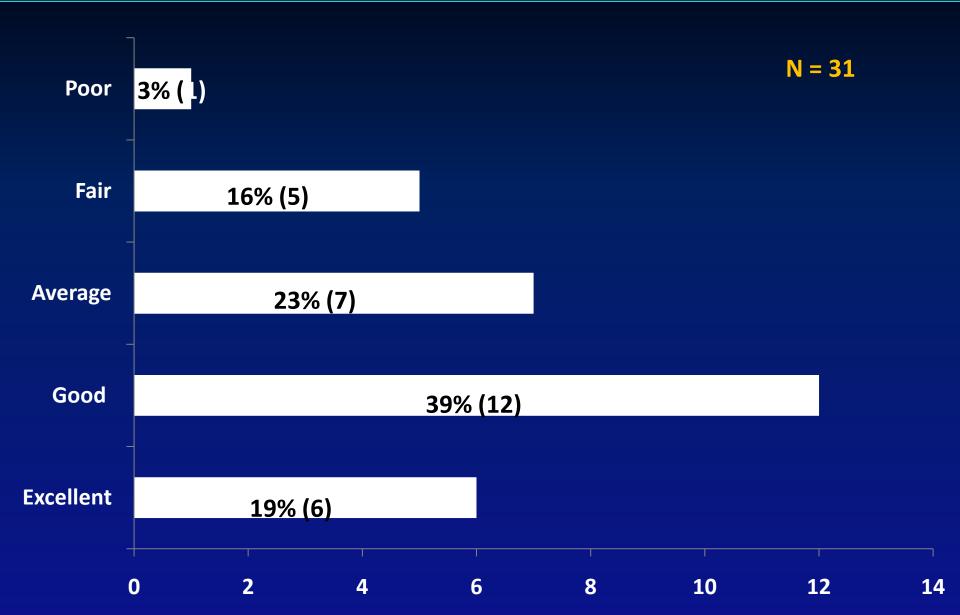
CBFWA Staff (member respondents)

Keeping Members		Quality of Work		Meeting Needs	
Info Very dissatisfied	rmed N = 53 0%	Very dissatisfied	N = 53 0%	Very ineffective	N = 53 2% (1)
Dissatisfied	2% (1)	Dissatisfied	3% (2)	Ineffective	4% (2)
Neutral	3 <mark>0% (1</mark> 6)	Neutral	10% (5)	Neutral	<mark>31% (1</mark> 6)
Satisfied	51% (27)	Satisfied	52% (27)	Effective	38% (20)
Very satisfied	17% (9)	Very satisfied	35% (1 <mark>8)</mark>	Very effective	25% (13)
	0 10 20 30		0 10 20 30		0 10 20 30

2010 CBFWA Work Plan

Implementation		Technical		Policy Issues		
Do not know Very	N = 53 19% (10)	Do Strongly disagree	ocuments N = 0%	= 53	Strongly disagree	N = 53 0%
dissatisfied Dissatisfied	0% 4% (2)	Disagree	13% (5)		Disagree	18% (7)
Neutral	17% (9)	Agree	65% (26)		Agree	67% (26)
Satisfied	42% (22)					
Very satisfied	19% (10)	Strongly agree	20% (8)		Strongly agree	15% (6)
	0 10 20 30		0 10	20		0 10 20

Value of CBFWA Membership





Former CBFWA Members

- Reasons for leaving CBFWA
 - 60% of the respondents indicated their organization left because CBFWA was not responsive to their needs
- Can CBFWA regain your membership?
 - 100% of the respondents indicated No

Summary – CBFWA Organization

- Perceived role in 2010 was that of facilitation
- Rated as average or better to other coordination organizations
- Satisfaction with implementation of the 2010 Work Plan and the technical and policy-level products
- Value of CBFWA membership rated as average or better
- Termination of CBFWA would impact organizations

Summary – CBFWA Forums

- CBFWA technical committees high level of satisfaction and value
- CBFWA Members significant level of dissatisfaction with meetings and lowest rating for value of coordination services

Summary - Websites

CBFWA Website

- Provides valuable and useful information
- Most users visit at least once per month

SOTR Website

- Rated as somewhat to very informative
- Most users found the site to be somewhat to very useful

Summary – CBFWA Staff

All respondents

- Service rated as good to excellent
- Requests handled to satisfaction
- Interactions and support valuable

CBFWA Members

- Satisfied with ability to keep them informed
- Satisfied with quality of work
- Effective or very effective in meeting needs